

## LSTA Outcomes Project Design and Report (Part 1)

**Library/Jurisdiction:** Goldrush County Library

**Project name:** Community Library Outreach

**Contact name:** Carla Lehn, Director

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**Users:** Rural residents of Goldrush County who are isolated and underserved.

**Grant Number:** 12-34

**Fiscal Year** 06-07

Design				
Services/ Programs	Inputs	Outputs	Intermediate Outcome(s)	Indicator(s) of Intermediate Outcome(s)
<p><b>What will the library provide to the user in order to address the user need and move toward the library goal?</b></p> <p>Library stations will be opened in donated space in the community centers of two outlying communities which are more than 15 miles from our Main library -- Birdtown and Beehive Village.</p> <p>The stations will provide fiction and nonfiction book circulation; popular periodicals and reference resources for in-library use; access to the Mountain Area Cooperative Library System catalog and ILL services; Internet access; and preschool children's story times.</p>	<p><b>What resources will the library use to provide the services/ programs?</b></p> <ul style="list-style-type: none"> <li>- Initial needs assessment done by County last year</li> <li>- Donated building space/parking</li> <li>- Basic utilities</li> <li>- Books/Periodicals</li> <li>- Reference materials</li> <li>- Bookcases, furniture, furnishings</li> <li>- Computers and software</li> <li>- Database subscriptions</li> <li>- Full time librarian, split between the 2 places</li> <li>- Half-time coordinator (VISTA)</li> <li>- Supervising librarian 10 hrs/mo</li> <li>- Technical services staff 10 hrs/mo</li> <li>- Volunteers-Volunteer Training</li> <li>- Public information plan</li> <li>- Donated lumber and expertise for bookcases</li> <li>- Donated craft supplies-Donated paper and printing</li> </ul>	<p><b>How many of each service/ program will we provide? How many users will be served?</b></p> <ul style="list-style-type: none"> <li>- 100 new library cards issued</li> <li>- 500 materials checked out</li> <li>- 30 story times presented</li> <li>- 300 story time attendees</li> <li>- 20 school field trips accommodated</li> <li>- 5 press releases distributed</li> <li>- 3 volunteer trainings held</li> <li>- 30 volunteers trained</li> <li>- 8 service club meetings attended</li> </ul>	<p><b>What is the short-term benefit to the user as a result of the program/ service? What will the user do that is necessary if s/he is to achieve the long -term outcome?</b></p> <p>Community members in Birdtown and Beehive Village will get a library card for the first time and use it in their own community, or will use their existing library card in their own community for the first time.</p> <p>Residents of Birdtown and Beehive Village will be aware of the new library services available to them locally.</p> <p>Residents of Birdtown and Beehive Village will be satisfied with the new local library services.</p>	<p><b>What does the user say or do that reveals the achievement of the intermediate outcome(s)? What can you measure that indicates the achievement? Include the quantity for the user's actions.</b></p> <p>25% of residents of Birdtown and Beehive Village will have received new library cards and have used them in their own communities at least once by the end of the project year.</p> <p>25% of residents of Birdtown and Beehive Village who already had county library cards will have used them at least once in their own communities by the end of the project year.</p> <p>10% of the preschool age children in Birdtown and Beehive Village will enjoy at least one story hour during the project year.</p> <p>In a homework assignment, 50% of students in Birdtown and</p>

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				<p>Beehive Village will be able to list at least three county library services or resources available to them.</p> <p>On a survey, 75% of adult residents of both Birdtown and Beehive Village will state that they are aware of the new local services available to them through the county library system and will be able to give at least one example.</p> <p>On a survey, the majority of adult residents of both Birdtown and Beehive Village will rate the new library services as somewhat or very satisfied with the new services .</p>
<b>Final: Apr 1 thru Jun 30 (due July 31)</b>				
<b>Services/ Programs</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Intermediate Outcome(s)</b>	<b>Indicator(s) of Intermediate Outcome(s)</b>
<p>Both the Birdtown and Beehive Village library stations are open for use by the public to borrow materials, access the Internet, and use reference resources.</p> <p>The Beehive Village library station in the Community Center offers a safe, quiet place for people to read or to do homework.</p>	<p>Continued full-time librarian, splitting her time between the two communities.</p> <p>Continued half-time coordinator (VISTA) and 2 county library staff at 10 hr/month.</p> <p>Continued volunteer hours, 30 volunteers at 3 hrs/wk.</p> <p>Continued availability of space,</p>	<p>750 total new library users registered for library cards at Beehive Village.</p> <p>125 total new library users registered for library cards at Birdtown.</p> <p>670 books have been checked out at Beehive Village during the last quarter.</p>	<p>62 students in Beehive Village are newly aware of county library services available to them.</p> <p>100 preschool children in Beehive Village are enjoying story hours.</p> <p>Adult residents of both Birdtown and Beehive Village are aware of the new local services provided through the library system.</p>	<p>On a survey, students are able to list at least 3 services available to them.</p> <p>Preschool children who attend story hours are signed into a daily log. The kids are clearly engaged, singing along, laughing and applauding the leader.</p> <p>On a survey, adult residents are able to list at least 3 new services</p>

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<b>Final: Apr 1 thru Jun 30 (due July 31)</b>				
<b>Services/ Programs</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Intermediate Outcome(s)</b>	<b>Indicator(s) of Intermediate Outcome(s)</b>
<p>On Saturday mornings at both Birdtown and Beehive Village, volunteers are giving story times for preschool children.</p> <p>In Beehive Village, a bookmaking program is offered to elementary school children after school on Monday afternoons.</p>	<p>utilities, furniture, etc.</p> <p>Continued availability of computers with software , databases, and Internet access.</p> <p>Continued availability of books, and magazines.</p>	<p>112 books have been checked out at Birdtown since last quarter.</p> <p>12 more preschool story hours have been given at Beehive Village. An average of 10 children attended each.</p> <p>3 local classes (62 students) visited the Beehive Village library on field trips.</p> <p>12 more preschool story hours were offered at Birdtown since the last quarterly report. An average of 5 children attended each one.</p> <p>1 presentation has been made at a meeting in the Birdtown area since the last quarterly report.</p> <p>1 presentation has been made at a meeting in the Beehive Village area since the last quarterly report.</p>	<p>92% of adult residents of Birdtown and Beehive Village are satisfied or very satisfied with the new library services.</p> <p>75% of adult residents of Beehive Village who had never had a Goldrush County library card, registered for one (1350 people) and used it for the first time in their own community.</p> <p>50% of adult residents of Birdtown who had never had a Goldrush County library card, registered for one (500 people) and used it for the first time in their own community.</p>	<p>available to them through the county library.</p> <p>On a survey, adult residents express positive feelings toward the library system the county.</p> <p>On a survey, adult residents rank themselves as satisfied or very satisfied with the new library services.</p>
<b>Third quarter: Jan 1 thru March 30 (due Apr 30)</b>				
<b>Services/ Programs</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Intermediate Outcome(s)</b>	<b>Indicator(s) of Intermediate Outcome(s)</b>
<p>Continued services at Birdtown.</p> <p>All services just beginning in Beehive Village.</p>	<p>Continued full-time librarian.</p> <p>Continued half-time project director (VISTA) and 3 county library staff, 10 hours per month.</p>	<p>The Beehive Village library station finally opened on January 10th.</p> <p>A press release was sent to all local media about the grand</p>	<p>15 Birdtown residents who already had library cards used them in their own community for the first time.</p> <p>20 additional Birdtown residents</p>	<p>Circulation records and gate counts bear out the first two intermediate outcomes.</p> <p>Headcount and observation of preschoolers; their enjoyment is</p>

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<b>Third quarter: Jan 1 thru March 30 (due Apr 30)</b>				
<b>Services/ Programs</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Intermediate Outcome(s)</b>	<b>Indicator(s) of Intermediate Outcome(s)</b>
	<p>Continued volunteer hours. 20 people, each 4 hours per week</p> <p>Continued availability of space with utilities, furnitures, etc.</p> <p>Continued availability of computers with software, databases, and Internet access.</p> <p>Continued availability of books and magazines.</p>	<p>opening.</p> <p>The Beehive Village newspaper ran a front page article on the grand opening.</p>	<p>registered for library cards for the first time and used them in their own community.</p> <p>100 Beehive Village residents who already had library cards used them in their own community for the first time.</p> <p>25 preschoolers are enjoying story times at the library in Birdtown.</p> <p>100 students in Birdtown are newly aware of county library resources available to them.</p>	<p>evident in laghter, singing, and clapping.</p> <p>Students listed three new resources on a simple survey.</p>

  

<b>Second quarter: Oct 1 thru Dec 30 (due Jan 31)</b>				
<b>Services/ Programs</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Intermediate Outcome(s)</b>	<b>Indicator(s) of Intermediate Outcome(s)</b>
<p>Library orientation is offered to local classes that make field trips to the Birdtown library station.</p> <p>At Birdtown, the VISTA volunteer is developing an after-school program for elementary school students on Mondays.</p> <p>On Saturday mornings at Birdtown, volunteers are giving story times for preschool children.</p> <p>The Birdtown library station is open for use by the public to borrow materials, access the</p>	<p>Birdtown library station has received a donation of bookmaking supplies that will be used for the after-school program.</p> <p>30 volunteers are each donating a minimum of 4 hours weekly.</p> <p>All other inputs continue.</p>	<p>Training session for volunteers for Beehive Village was held; 4 attended.</p> <p>Birdtown library station is open 10 hours per week.</p> <p>Birdtown library station volunteers have given 6 Saturday morning story times for 5 children each time.</p> <p>4 local classes (100 students) have visited the Birdtown library station on field trips.</p>	<p>20 more Birdtown residents have received library cards for the first time and used them at a library in their own community.</p> <p>15 Birdtown residents have used their county library cards in their own community for the first time.</p> <p>13 preschool children are enjoying story times at the library in Birdtown.</p> <p>100 students in Birdtown are newly aware of county library resources available to them.</p>	<p>Circulation records and gate counts bear out the first two intermediate outcomes.</p> <p>Headcount and observartion of preschoolers; their enjoyment is evident in laughter, singing, and group participation.</p>

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Second quarter: Oct 1 thru Dec 30 (due Jan 31)				
Services/ Programs	Inputs	Outputs	Intermediate Outcome(s)	Indicator(s) of Intermediate Outcome(s)
Internet, and use reference resources.		20 new library cards have been issued in Birdtown.  214 books have been checked out in Birdtown.  12 preschool story times offered at Birdtown library.  3 presentations have been made at service clubs in the Birdtown area.  3 presentations have been made at service clubs in the Beehive Village area.  2 press releases sent in Beehive Village area.  1 volunteer training offered in the Beehive Village area for 12 potential volunteers.  Beehive Village library station in the Community Center is ready to open at the beginning of January (next quarter).  Shelves are installed and the computer wiring and installation are done.		

  

First quarter: July 1 thru Sept 30 (due Oct 31)				
Services/ Programs	Inputs	Outputs	Intermediate Outcome(s)	Indicator(s) of Intermediate Outcome(s)

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<b>First quarter: July 1 thru Sept 30 (due Oct 31)</b>				
<b>Services/ Programs</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Intermediate Outcome(s)</b>	<b>Indicator(s) of Intermediate Outcome(s)</b>
<p>Birdtown: The library station is circulating fiction and nonfiction book; providing popular periodicals and reference resources for in-library use; access to the Mountain Area Cooperative Library System's catalog and ILL services; Internet access; and preschool children's story times.</p> <p>Beehive Village: The Beehive Village Community Center is not ready for occupancy -- no services are provided at this time.</p>	<p>Birdtown is open in donated space. Shelves installed, books catalogued, circulation system established. Volunteer staff is trained, and is keeping regular public hours: Monday 12-6 &amp; Saturday, 10-2.</p> <p>(Beehive Village donated space is not ready.)</p> <p>Children/Families Commission gave an AmeriCorps/VISTA 20 hrs/wk for one year to this LSTA project. Volunteer recruitment &amp; training and community outreach will be her key roles.</p> <p>We received two grants totalling \$6,250 to purchase materials for both library stations.</p> <p>Birdtown residents raised matching funds required for one of the grants.</p> <p>Bee City lumber yard has donated wood for shelves and offered the labor/ expertise to build shelves when the space is available.</p>	<ul style="list-style-type: none"> <li>- Volunteer job descriptions have been developed and advertised</li> <li>- Class Field Trip Form developed</li> <li>- 1 volunteer training held, with 18 volunteers trained and assigned</li> <li>- 2 press releases sent and story appeared on front page of local paper</li> <li>- 50 flyers and posters developed and distributed. The opening of the Birdtown Library was featured on the front page of the local newspaper.</li> <li>- We have distributed flyers and posters to promote the library and hour</li> <li>- 25 library cards were issued in Birdtown.</li> </ul>	<ul style="list-style-type: none"> <li>- 25 Birdtown residents have received library cards for the first time and used them at a library in their own community</li> <li>- 30 Birdtown residents have used their current county library card in their own community for the first time.</li> </ul>	<p>Circulation records for residents of Birdtown already show an increase of 2%.</p>

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LSTA Outcomes Project Design and Report (Part 2)

<b>Design</b>				
<b>Data Collection Method, Source &amp; Interval</b>	<b>Long Range Outcome(s)</b>	<b>Indicator(s) of Long Range Outcome(s)</b>	<b>Data Collection Method, Source &amp; Interval</b>	<b>Target for Success</b>
<p><b>How will you measure the indicators and how often?</b></p> <p>Circulation records and visitor tally sheets will be reviewed monthly.</p> <p>Surveys will be done six months after the opening of each station. Both adults and students will be surveyed.</p>	<p><b>What is the long-range benefit to the user as a result of the program/ service? What change in his/her knowledge, skills, attitude, behavior or condition will show the impact of your program?</b></p> <p>Adult residents in Birdtown and Beehive Village will feel that the library serves as an important gathering place and information resource for their community.</p> <p>Adult residents of both Birdtown and Beehive Village will have a stronger sense of community about their county and their own areas.</p>	<p><b>What does the user say or do that reveals the achievement of the long-range outcome(s)? What can you measure that indicates the achievement? Include a quantity for the users actions.</b></p> <p>Increasing numbers of community members in Birdtown and Beehive Village will enter a public library (station) within their community for the first time.</p> <p>Community residents will visit the library station regularly to gather, relax, read and seek information.</p> <p>On a survey, adult residents of both Birdtown and Beehive Village will state that they feel the library station serves as an important gathering place and information resource for their community.</p> <p>On a survey, adult residents of both Birdtown and Beehive Village will indicate that they feel more connected to their neighbors and their community since the advent of the local library station .</p>	<p><b>How will you measure the indicators and how often?</b></p> <p>Records of new library cards issued, circulation records and visitor tally sheets will be reviewed at least quarterly.</p> <p>Adult residents will be surveyed regarding the library station's importance as a gathering place and information resource one year after the libraries open.</p> <p>Adult residents will be surveyed regarding their sense of community one year after the library stations open.</p>	<p><b>What is the numerical standard for your program? What percentage of participants must achieve the intermediate outcome(s) and long range outcome(s) for your program to be a success?</b></p> <p>Not necessary for first year projects -- baseline will be established during the year.</p>
<b>Final: Apr 1 thru Jun 30 (due July 31)</b>				

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Data Collection Method, Source & Interval	Long Range Outcome(s)	Indicator(s) of Long Range Outcome(s)	Data Collection Method, Source & Interval	Target for Success
<p>Tallies of registrations daily, circulation counts daily, gate counts daily.</p> <p>Survey after library station at Beehive Village was open for 6 months.</p>	<p>Adult residents in both Birdtown and Beehive Village feel that the library station serves as an important gathering place and information resource for their community.</p> <p>Adult residents in both Birdtown and Beehive Village have a stronger sense of community.</p>	<p>84% of the Birdtown population (1200 individuals) have used their new library station this year.</p> <p>65% of the Beehive Village population ( 1600 people) have used their new library station this year.</p> <p>75% of Birdtown residents and 65% of Beehive Village residents report that they have a stronger sense of community since the library stations opened, and that one of the values of the library station is that it serves as a community gathering place. Other values mentioned are: easier to get information, easier to get recreational reading, easier to find articles on topics of interest.</p>	<p>Tallies of new registrations daily, circulation counts daily, gate counts daily.</p> <p>Surveys at month eleven of the project.</p>	Not set in this, the first year of the project.

**Third quarter: Jan 1 thru March 30 (due Apr 30)**

Data Collection Method, Source & Interval	Long Range Outcome(s)	Indicator(s) of Long Range Outcome(s)	Data Collection Method, Source & Interval	Target for Success
<p>Tallies of registrations daily; gate counts daily.</p> <p>Survey after Birdtown Library was open for six months.</p>	Same as in design.	<p>Beehive Village tally sheets show that 1250 residents (50% of population) have used the new library station so far.</p> <p>Birdtown use continues to rise. The count is up to 74%</p>	<p>Tallies of new registrations daily; circulation counts daily; gate counts daily.</p>	Not set in this, the first year of the project.

**Second quarter: Oct 1 thru Dec 30 (due Jan 31)**

Data Collection Method, Source & Interval	Long Range Outcome(s)	Indicator(s) of Long Range Outcome(s)	Data Collection Method, Source & Interval	Target for Success
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<b>Second quarter: Oct 1 thru Dec 30 (due Jan 31)</b>				
<b>Data Collection Method, Source &amp; Interval</b>	<b>Long Range Outcome(s)</b>	<b>Indicator(s) of Long Range Outcome(s)</b>	<b>Data Collection Method, Source &amp; Interval</b>	<b>Target for Success</b>
Tallies of registrations daily; gate counts daily.	Same as in design.	46% of the residents (713 people) have used the Birdtown library station.	Tallies of new registrations daily; circulation counts daily; gate counts daily.	Not set in this, the first year of the project.

  

<b>First quarter: July 1 thru Sept 30 (due Oct 31)</b>				
<b>Data Collection Method, Source &amp; Interval</b>	<b>Long Range Outcome(s)</b>	<b>Indicator(s) of Long Range Outcome(s)</b>	<b>Data Collection Method, Source &amp; Interval</b>	<b>Target for Success</b>
Tallies of registrations daily; gate counts daily.	Same as in design.	Birdtown visitor tally sheets show that 250 community residents (10% of the population) have entered the new library station in its first month open.	Tallies of new registrations daily; circulation counts daily; gate counts daily.	Not set in this, the first year of the project.

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LSTA Outcomes Project Design and Report

## Certification

Grant number: \_\_\_\_\_ Report: \_\_\_\_\_

Project name: \_\_\_\_\_

Library/Jurisdiction: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip code: \_\_\_\_\_

Director name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

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